


A Supply Chain Shop Store Solutions Group
empowered by 4PL

4the



 The 4th Consulting is composed by a group of former Supply Chain, Operations, Logistics, Construction and IT Directors and Vice Presidents, experts in business management from processes oriented Corporations, working in a sort of different range of multi functional economic segments, that decided to create a different way of doing Consulting jobs on the operative and supply chain field, going beyond the “as is”, “to be”, “gap analysis”, “short and long term action plans”, adding results and creating the “it is” approach, to implement and ensure that our projects will become operative.

Shop Store Concept

As per Supply Chainers needs, due to the fact that our company is created by the same professional DNA, graduated and experienced on traditional enterprises environment, it forces us to deliver a solution that could complement traditional Consulting solutions and behaviors, going beyond the diagnostics and developing of an overall solution including implementation and management of Supply Chain processes.

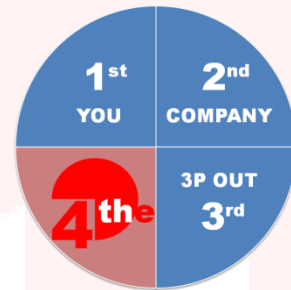
The idea behind the shop store is this: to offer a comprehensive, complete menu of solutions in order to give for the Customer the right to choose in a shelf, from a complete assortment including Consulting, Management and Outsourced Logistics, as a part of very specific products that could attend to a very special and tailored made situation, covering from well established multinational companies that are looking for an unique Job, to a complete support for a business start up, turn around, or upgrade on management skills related to Supply Chain, addressed for market beginners or companies that are facing a strong growth without a chance to prepare accordingly its structure.



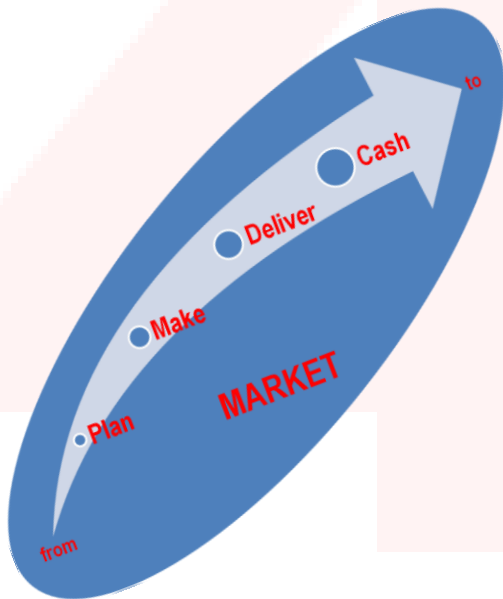
Why the 4th?

Besides you (the 1st), your business (the 2nd) and the outsourcing partners (the 3rd), our purpose is to be the 4th element on this network, offering not only traditional Consulting solutions, but integrated Supply Chain ones, all oriented by your business needs, answering to your market demands, operatively managing Logistics, Distribution, Customer Services, sourcing necessary resources, such as installations, processes, labor and systems, for a very fast and effective implementation.

Acting since the very preliminary steps to facilitate design, support business case and manage investment proposals, enhance all Supply Chain processes by using the best up – to – date practices, turning around existing ones, offering a complete outsourced pack of solutions.



To whom it may concern?



-  If you are building up a business case for investment in operations, logistics, or any other Supply Chain area,
-  Starting up a new operation with short resources on project design, development and commissioning,
-  Developing a long term business master plan and realizing that Supply Chain will be a mandatory element for its success,
-  Looking for effectiveness to improve overall company P&L, based on Supply Chain best practices,
-  Outsource your logistics with a partner that can deliver perfect balance between costs, service level and processes intelligence,
-  Outsource overall Supply Chain activities by keeping the company efforts on market development,
-  Looking for local experts, with enough knowhow about our market behavior, to indicate the fastest, best and compliance-aligned solutions to get your licenses, permits and operative certificates.

If you feel that one of these statements can be a real need then the 4th may concern to you!

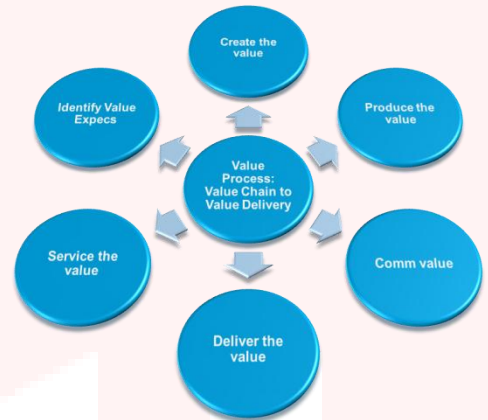


4th How to make it all feasible?

Besides all partners, market proved expertise on these aspects; the 4PL concept will ensure that all activities developed by the group will go through processes oriented for adding values to the Clients needs.

4th What does 4PL means?

4PL is a process that since the very initial identification of expectative, passing through all the steps until the final service delivery to the Client will be always driven by value creation due to management effectiveness.



4th Market (8) trends that are effecting Supply Chain...

We believe there are few but strong, trends that are mandatory to define how your Supply Chain processes are established within your Company and if it will be successful or not on their medium/long term actions:

- 1** – Focus on Consumer and not only on the Customer
- 2** – Consumer convenience on time management
- 3** – Taylored made solutions for Customers
- 4** – Changing on demographics standards
- 5** – Energy Costs
- 6** – Sustainability
- 7** – Change Management
- 8** – Fiscal and taxes rules management

Our solutions will always go through all these trends and will find out solid and structured answers for the Supply Chain questions.



Supply Chain Shop Store Products Portfolio (1/3)

4th Elaboration of Business Plan for Capital request to Production and Distribution Centers implementation:

- Site assessment,
- Basic and detailed processes diagram flow,
- Basic layout and site master plan,
- Basic, detailed and executive design for landing, construction, overall installation (processes, utilities, infrastructure, machinery),
- Bidding processes and suppliers definition (RFI/RFQ/RFP),
- Strategical sourcing for parts and components. Project, development and management,
- Factory acceptance tests/commissioning/startup,
- Cash flow project and costs control,
- Investment plan viability and return studies.

4th Businesses viability plan and startup projects:

- Strategical market analysis,
- Project and strategical planning alignment,
- Long term volumes forecasting,
- Operational Plan,
- Organizational Structure,
- Finance Planning: Legal structure and capital sourcing, project capitalization,
- Capital demanded,
- Premises, cash flow, P&L, balance and key indicators,
- Annual costs budgeting and forecast exercise.



Supply Chain Shop Store Products Portfolio (2/3)

4th Outsourcing Supply Chain Management (4PL)

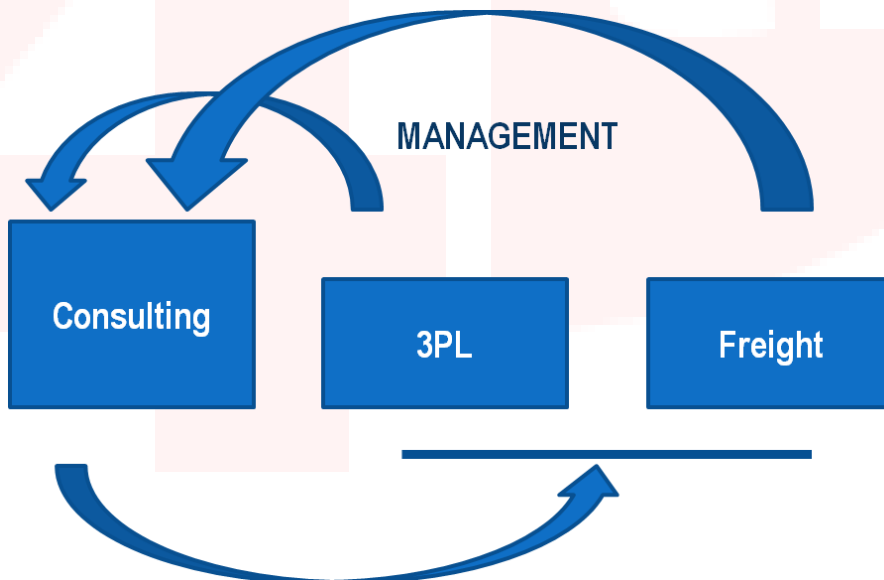
- Implement S&OP (Sales & Operations Planning),
- Demand Management,
- Materials, production, product and cash planning (MRP/MPS/DRP/Cash Flow),
- Design and build up a Supply Chain oriented structure,
- Develop and Qualify organizational structures in Supply Chain skills,
- Elaborate strategical sourcing programs,
- Management of Import and Export process flow,
- Develop nationalization projects related to raw and package materials,
- Support local products and processes development,
- Projects to qualify and homologate local sourcing for key components,
- Systems and management quality,
- Third Party management and control,
- Implementation of cost effectiveness program through overall Supply Chain structure and Processes,
- Cash Sales invoice ordering process management,
- Client assessment program and survey for Supply Chain development programs support,
- Customer Services process and Sales administration management,
- Integrated logistics solutions from
- Inbounding to Outbounding activities, including distribution and storage,
- Reversal logistics,
- Inventory management (turnover, aging, slow moving, obsolescence),
- Supply Chain tax impact and Fiscal engineering design,
- P&L management oriented by Supply Chain interfaces, direct and indirect related effects,
- Sustainability projects related to Supply Chain activities on the triple bottom line limits (Social, Financial and environmental skills)
- Key, business and processes Performance Supply Chain related indicators implementation.



Supply Chain Shop Store Products Portfolio (3/3)

Third Part Logistics

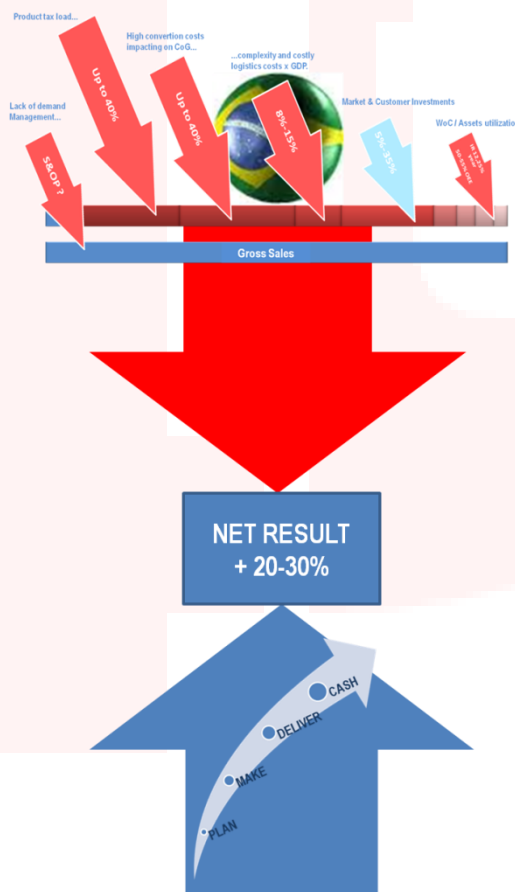
- In/Outbounding processes,
- Goods storage and movimentation,
- Inventory control and management,
- Picking and invoicing process,
- In house goods handling and moving of sourcing solutions,
- WMS and TMS solutions and applications,
- Freight and Distribution projects for Good transferences, full truck load (FTL), less than full truck load (LTL), cross docking.





A Pop-Up about Results... balance between threats and opportunities.

...in an integrated approach of management and operation, (page 5-6)
20-30% of NET RESULT improvement is expected.





4th We believe in outsourcing solutions, that's the reason why, to cover all our specialties, we only could do it by an intensive use of solid and competent partners.

AB & Baldi
CONSULTORIA LOGÍSTICA

AB&BALDI Logistics, Processes, warehousing and distribution. Projects development and management

Offers diagnostic business containing an analysis of current reality of supply chain management, identifying opportunities for improvement, new logistic model aligned to the modeling and the fiscal strategy of the company, and propose solutions with cost-benefit analysis and an implementation plan short, medium and long term. Employs the latest advances in Information Technology, Benchmarking, Computer Science, Decision Analysis and Mathematical Models Analog-to jointly develop feasible solutions across the Supply Chain.



GEPART Civil Construction, architectural and Project Management. Permits and Licenses management

Project management and construction in the industrial area. It has extensive experience in deployment and transfer of industries and distribution centers, operating from site assessment, through construction, to final delivery of the works, commissioning. Permits management for all related governmental compliance and legal demands is part of the portfolio.



KGB, Development and Management of Installations, Processes, infrastructure, project design

KGB Projetos Industriais® is an Engineering company, dedicated to providing services in the development of Industrial Installation Projects. We operate in the areas of Processes, Utilities, Mechanical systems, Piping, Cryogenics, Gases, Electricity and Instrumentation, making extensive use of 3D and 2D computer graphic technologies as working tools.



VITELOG Third Part Logistics

The Integrated Logistics VITELOG combines market knowledge with the search for new technologies that can add value to their customers who require fast movement of cargo. Provides management of loads, with cost estimates, studies and impact on operations billed for the entire logistics chain, following a request to delivery to the customer. Operates on carriers registered and accredited for each type of operation / product nationwide. The availability of multi-vendor, geographically defined, it facilitates the consolidation of freight with the consequent reduction in transportation costs. offering Information Systems for management of collections and deliveries, making the exchange of data and documents is efficient and quick



CLS Quality system implementation, management and supplier qualification

The CLS Analytical Technology and Systems Management, operates since 1999 in the area of consulting services for implementation and maintenance of integrated management systems for Quality, Environment and Production Processes, and audits of the first and second part. The activities of consulting, auditing and training are customized for each customer according to his need. It has a laboratory for developing and conducting physical, physical-chemical, microbiological and stability for companies in various industries such as cosmetics, cleaning products, fuels, environmental, food, etc. Outsourcing of skilled technical manpower and qualified for national companies and multinationals in the areas of development and quality control.



Pro-Marketing Market research and customer assessment

PRÓ-MARKETING MARKET INTELLIGENCE LTD. Exists for over 28 years. In the last 15 years specialized in B2B and industrial projects. Great knowledge on Brazil and LatAm. Dealing with Strategic Planning, Marketing Planning, Market Surveys and Research, Feasibility Studies, Competitive Intelligence – Macro and Micro – Environments – Competition tracking, SWOT Analysis, Secondary data bank, Workshops and Training in market intelligence, research and planning.



Fiscal and taxes analysis and project development

Office consulting and tax advice based on an overview of business, emphasizing ethics, entrepreneurship, innovation and excellence, and as areas: the analytical business tax mapping, to identify risks and opportunities in the tax scope of indirect taxes, tax planning, evaluating and quantifying the tax burden on the general activities (industries, Importers, Exporters, Retail, Wholesale, Service Providers Transport and Logistics), Interpretation and analysis of the tax law to practical application in firms, highlighting the benefits, without prejudice to the application of correct legal standards, studies and preparation of reports, special procedures, consultations and tax benefits granted by the Federal, State and Municipal, Standardization of fiscal procedures, including in computer systems, adjusting the tax policy of the companies, and the study of preliminary tax laws and tax, offering suggestions and alternatives for reflections on business.



Regulatory affairs management

SHALIT ASSESSORIA EMPRESARIAL is an assistance company in the technical-legal area, operating not only in the registration of companies at public bodies, as well as in the elaboration, submission and following-up of notification processes and registration of products before *National Agency of Sanitary Surveillance - ANVISA*, an agency responsible for operation authorization of companies and for granting the register of final products to consumers, as well as before the Ministry of Agriculture, Cattle Raising and Supply - *MAPA*.



Executive hunting

Murayama e Maciel Executive Selection and Recruitment Company: Recruitment: hunting process, Selection: an in-depth selection process, focusing on competences; survey of professional references, Presentation of candidates: managerial report objectively addressing the requirements raised in the Profile; mapping of the market.



LCZ Change management and organizational development design

LCZ Development of People and Organizations. Company specializing in developing people and organizations. Development of diagnostics environment management and human relations at work. Construction of collective solutions to align managerial and synergy. Interventions in teams: team building, team fine tuning. Laboratories for the development of competence in people management. Support to the human aspects of organizational change processes.



Packaging Solutions – Technical support of packaging development and related issues


Packaging Solutions is a Brazilian engineering and packaging development company founded at 2001, providing a service for all aspects of Packaging Engineering Technology and Development. Packaging Solutions Skills are related to: patents development, activities related to capability and roll-outs, pilot and production moulds, feasibility studies, 3D modeling, technical drawings, prototypes, try-out and suppliers qualification



GCA - holding all sustainability aspects

The GCA - Environmental Social Responsibility and Volunteerism was founded in 2000. Works in the development of projects related to development of management system of sustainability, social investment and management of nonprofit organizations.



 Our list with some clients, related to your business, where we and our partners use to apply our specialties, individually or in group...

 **AVERY DENNISON**

 **BDF NIVEA**

 **CRODA**

 **HYDRONORTH**

 **HONDA**

 **P&G**

 **RIGESA (Mead/Westvaco)**

 **RIOPOL**

 **UNILEVER**

 **ELIZABETH ARDEN**

 **FMC**